



What's the big deal about High School of Business™?

Make it Real

High School of Business™ is designed to prepare you for college business programs. This means challenging you with real business problems and projects. Yes, you'll still learn the key concepts you need to know. But you'll learn new concepts through doing projects—just like business professionals.

Be Challenged

Every High School of Business™ course is written at an accelerated pace. You'll be challenged each step of the way. You'll be stretched. Your brain will hurt. But through this, you'll see first-hand the types of business issues that you'll face first in college and then in your professional career.

Your Support Team

Behind the scenes at your school, there's a High School of Business™ Steering Team supporting you. Local business executives and college faculty have teamed up with teachers, counselors, and administrators at the school to build the best possible program for you.

Get the Point

Solving business projects and problems requires you to use math, English, communications and social sciences skills. Don't be surprised if you feel like shouting "I get it now!" in a High School of Business™ class. These projects show you why your math and English courses are so important.

Making Connections

High School of Business™ provides many opportunities for you to hear from and talk with local business professionals. There'll be guest speakers and an observational internship in addition to panels of experts being present at several of your end-of-project presentations.

Get Prepared

Throughout the High School of Business™ program, you'll gain the skills, knowledge, and confidence you'll need to be ready for college business programs and business careers.

6 Business Strategies

Here's where it all comes together. You and your classmates will team-up to use what you've learned and created in the previous courses to start and run your own business. Take charge!

5 Principles of Management

Get an up-close look at managing. You'll learn first-hand how to manage projects and people—and how to do it ethically and legally. Work as a team to conquer problems you face in the areas of management, including human resources, risk, and knowledge management.

4 Principles of Finance

Can you imagine a company president who doesn't understand finances? Learning how companies manage their money is important in any business career. In this course, you will learn about corporate finance as you manage an online portfolio.

3 Principles of Marketing

Why would Apple choose an e-mail campaign over a TV commercial? How does Nike determine its prices? Through projects and problems you will learn about these and other key marketing concepts.

2 Business Economics

Ever thought about the choices that the Three Little Pigs made? In Business Economics, you will consider how decisions (such as work vs. play or sticks vs. straw) affect businesses and individuals.

1 Principles of Business

Q: What do a rock group's tour, a podcast, and the NFL have in common?
A: Business. It's everywhere. In this course you'll explore the major areas of business (marketing, management, and finance) through fun, real world projects.

* Your school may also choose to offer additional High School of Business™ courses.

What will I be doing in High School of Business™ ?

The courses

High School of Business™ is designed much like a college-level business administration program. You'll start with Principles of Business, then take courses in economics, marketing, management and finance. The program ends with a capstone course that challenges you to start and run your own business.

Projects & Teams

Just like in college and career, you'll be faced with projects and problems that must be solved. Most of these will be completed by teams of students working together. You'll have individual work as well. Your results will be communicated through professional business-style presentations, written reports, skits, written reflections, comprehensive exams, etc.

Business Community

Team projects give you frequent opportunities to interact with the businesses in your community. This includes visiting businesses, talking with class room guests, getting feedback on your projects from professionals, etc. In addition, toward the end of the program, you'll get a glimpse into the daily life of a business executive through an observational internship. It's a great way to find out if a career in business is for you.



By MBAResearch

An accelerated business administration program for tomorrow's MBAs



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